

CECA 2008

## ***Surviving & Thriving in an eLiterate World***

Tuesday, October 21, 2008  
Connecticut Convention Center  
Hartford, Connecticut

### **Conference Book Offer**

Order any or all of these books for \$20 each with your 2008 Conference **Early** Registration

Pick-Up the Books at the Conference

---September 21 Deadline---

---Details on page 2---

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#### **Web 2.0: New Tools, New Schools**

by Lynne Schrum & Gwen Solomon



Publisher:  
ISTE

List Price:  
\$34.95

CECA  
Member Price:  
\$24.45

+ Shipping & Handling  
+ CT Sales Tax

With Conference Early Registration: **\$20.00**

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Web 2.0 has arrived - find out how it can transform teaching and learning!

What is Web 2.0? Once upon a time, Web sites were isolated information "silos"-all content and no functionality. Today, the next generation of Web sites gives power to the end-user, providing visitors with a new level of customization, interaction, and participation. Many Web sites now allow users to upload, categorize, and share content easily. Weblogs and podcasts allow anyone to publish or broadcast on any topic. Wikis provide information that is constantly updated by the end-user. Open-source software is free and customizable. These new technologies are changing our relationship to the Internet.

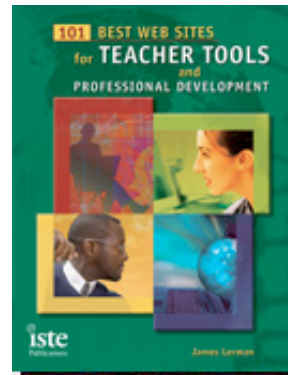
Web 2.0: New Tools, New Schools provides a comprehensive overview of the emerging Web 2.0 technologies and their use in the classroom and in professional development. Topics include blogging as a natural tool for writing instruction, wikis and their role in project collaboration, podcasting as a useful means of presenting information and ideas, and how to use Web 2.0 tools for professional development. Also included are a discussion of Web 2.0 safety and security issues and a look toward the future of the Web 2.0 movement.

Features:

- \* A complete explanation of Web 2.0 tools, including weblogs, wikis, folksonomies, RSS feeds, and podcasts
- \* Web 2.0 tools and their use in the classroom
- \* Web 2.0's role in professional development
- \* What administrators should know about Web 2.0

#### **101 Best Web Sites for Teacher Tools and Professional Development**

by James Lerman



Publisher:  
ISTE

List Price:  
\$32.95

CECA  
Member Price:  
\$23.05  
+ Shipping & Handling  
+ CT Sales Tax

With Conference Early Registration: **\$20.00**

No Shipping & Handling ~ No CT Sales Tax

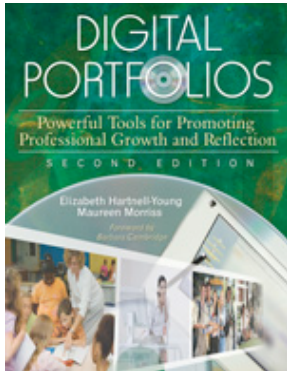
Free teachers' tools on the Internet? Yes, indeed, and in amazing variety. Now, with help from Web expert Jim Lerman, you too can discover the choicest sites for classroom tools and professional development. Learn how you can edit digital media for free online rather than purchasing and installing costly software. Use the power of RSS to collect the content you want without tedious searching. Locate or custom-build student worksheets. Find video clips for on-demand viewing. Design your classroom floor plan. Construct tests that score themselves. All of this and more - all free, all vetted, and all online.

Features:

- \* Detailed site descriptions, correlation to NETS Teachers
- \* Primer on RSS and Web 2.0 technologies

## Digital Portfolios Powerful Tools for Promoting Professional Growth and Reflection

by Elizabeth Hartnell-Young  
and Maureen P. Morriss



Publisher:  
Corwin Press

List Price:  
\$28.95

CECA  
Member Price:  
\$20.25  
+ Shipping & Handling  
+ CT Sales Tax

With Conference Early Registration: **\$20.00**  
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Create a digital portfolio that effectively communicates your professional values, goals, and achievements!

Digital technology offers powerful tools to educators who wish to develop electronic portfolios to foster and enrich their professional learning. Digital Portfolios, Second Edition, written by experts in the field, explores the latest methods and techniques for creating electronic portfolios.

In this revised edition, Elizabeth Hartnell-Young and Maureen Morriss demonstrate how teachers, principals, and professors of education can develop high-quality portfolios that reflect personal vision, record professional growth, and celebrate accomplishments.

The authors present a comprehensive framework for portfolio development, from determining the audience and selecting material from a personal archive, to defining, producing, and sharing your digital portfolio. This timely resource offers ten easy-to-follow steps and:

- \* Provides the "why" for creating digital portfolios
- \* Emphasizes the importance of reflection as part of the process
- \* Presents tips and strategies for using digital technology
- \* Includes guidelines for evaluating portfolios

## Blogs, Wikis, Podcasts, and Other Powerful Web Tools for Classrooms

by Will Richardson  
CECA / CEMA 2007 Keynote



Publisher:  
Corwin Press

List Price:  
\$28.95

CECA  
Member Price:  
\$20.25  
+ Shipping & Handling  
+ CT Sales Tax

With Conference Early Registration: **\$20.00**  
No Shipping & Handling ~ No CT Sales Tax

Discover how to harness Web tools to motivate and update student reading, research, and communication!

This book brings teachers a bold vision and on-the-ground Monday morning practicality. It will move educators to think differently about technology's potential for strengthening students' critical thinking, writing, reflection, and interactive learning. Will Richardson demystifies words like "blog," "wiki," and "aggregator" making classroom technology an easily accessible component of classroom research, writing, and learning.

This guide demonstrates how Web tools can generate exciting new learning formats, and explains how to apply these tools in the classroom to engage all students in a new world of synchronous information feeds and interactive learning. With detailed, simple explanations, definitions and how-tos, critical information on Internet safety, and helpful links, this exciting book opens an immense toolbox, with specific teaching applications for

- \* Weblogs, the most widely adopted tool of the read/write Web
- \* Wikis, collaborative Web space for sharing published content
- \* Rich Site Summary (RSS), feed specific content to the classroom
- \* Aggregators, collecting content generated via the RSS feed
- \* Social bookmarking, archiving specific Web addresses

### CECA 2008 Conference Book Offer Details

- Books MUST be ordered with Early Registration and either Payment MUST be made or Purchase Order MUST be sent by **September 21, 2008**.
- Books MUST be picked-up at the Conference on Tuesday, October 21, 2008.
- Early Registration Fee: \$175 plus \$20 per book selected.

**Register Now!** [www.CECA-CT.org](http://www.CECA-CT.org)

**More Books available at CECA Book Service (30% discount)**

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